

SIMON VERBOVEN

WEB: [HTTP://WWW.FABRICZERO.BE](http://www.fabriczero.be)
MAIL: [SIMON@FABRICZERO.BE](mailto:simon@fabriczero.be)
PHONE: +32485374269
ADDRESS: HOOGSTRAAT 79, LUMMEN, BELGIUM

EXPERIENCE

Head chairman *2009 - Present*

BitBusters LAN Events - Lummen, Belgium

- » In charge of event planning
- » Design and development of online and print media
- » Public relationships for sponsor contracts and troubleshooting

Web innovator (intern) *2009*

Contentcowboys.com - Antwerp, Belgium

- » Website development for new clients
- » Maintenance of websites for existing clients
- » Conceptualization and prototyping of ideas for future projects
- » Creation of internal mailing CMS
- » Projects: Nike Hijack, OHL2010, Podologieweb, Club Stella Artois

Freelance web designer & developer *2006 - Present*

Self-employed - Lummen, Belgium

- » Development and design of websites for clients
- » Development techniques: PHP, HTML, CSS, Javascript, Flash (AS3)
- » Additional services: photography, corporate identity and print design

Thesis: "The Human Controller" *2010-2011*

Limburg Catholic University College - Genk, Belgium

- » Research on the use of biosignals as input for a multimedia interface
- » Creation of biofeedback interface module for ECG, EOG and EMG
- » Design of a game environment in Unity3D

EDUCATION

MA Communication and Multimedia Design *2009 - 2011*

Limburg Catholic University College - Genk, Belgium

- » Focus on interactive applications, UI design and User Experience
- » Gained experience in physical interactions between user and machine
- » Thesis "The Human Controller": conducted research on the use of biosignals as input for multimedia interfaces, aimed at physical gaming

Interfaculty Programme *2007 - 2009*

Zuyd University of Applied Sciences - Maastricht, Netherlands

- » International collaboration: Belgian, Dutch and German universities
- » Gained experience in international teamwork
- » Several projects regarding storytelling, streaming & conferencing, social media and online business solutions

BA Communication and Multimedia Design *2006 - 2009*

Limburg Catholic University College - Genk, Belgium

- » Focus on web design, development and usability
- » Hands on experience with projects for clients
- » Developed technical and conceptual skillset for web projects

PROFESSIONAL INTERESTS

- » User Interface design
- » Wireframing and prototyping
- » UX Design
- » Usability testing
- » Information Architecture
- » User research
- » Human Computer Interaction
- » Web design and development
- » Game design and development
- » Interactive Flash content design
- » Print design

SKILLS

Languages

- » Dutch: Native proficiency
- » English: Professional working proficiency
- » French: Limited working proficiency
- » German: Limited working proficiency

Development

- » HTML / CSS
- » PHP / CakePHP
- » Javascript libraries
- » Flash (Actionscript 3)
- » Processing/Arduino
- » Unity3D/C#
- » MySQL

Visual design

- » Web design
- » Print design
- » Vector graphics
- » Video editing

Software

- » Adobe CS5.5: Photoshop, Illustrator, InDesign, Dreamweaver, Premiere
- » Prototyping: Axure, Visio, Fireworks, Flash, Camtasia
- » Microsoft Office: Word, Excel, Outlook, PowerPoint
- » Unity3D
- » Windows and Mac OSX working proficiency

Driver license

- » Driver license category B
- » I have a car at my disposal for work

PERSONAL INTERESTS

- » Reading up on new technologies
- » Table tennis
- » Film and music
- » Mobile game design